

92nd
HADI
SHRINE CIRCUS
OOO

★ THE LAST GREAT AMERICAN CIRCUS ★



2026
CIRCUS
AD KIT

Details on the 2026 ad offerings and specifications
for the 92nd Hadi Shrine Circus book.



Join us in making 2026 an even greater success!

BOOK PAGE SIZE OPTIONS

The Hadi Shrine Circus program has a variety of ad offerings from four-color, full page to one-color 1/32 page.

	Sponsorship Package	SBVP	Four-Color	One-Color
Full Page	\$5,000	\$1,500	\$500	\$250
1/2 Page	—	—	\$350	\$150
1/4 Page	—	—	\$250	\$85
1/8 Page	—	—	\$180	\$60
1/16 Page	—	—	\$160	\$50
1/32 Page	—	—	—	\$40

ADVANCED MOM & DAD BOOK SALES \$50.00 PER BOOK

(Sold as whole books only)

BENEFITS OF MOM & DAD BOOKS

- Provide tickets for Shriners Hospital Patients
- Provide tickets for our Active Military Families
- Provide tickets for families being assisted by various social services in our community

All advance ticket forms must be filled out completely and legibly and returned. If the purchaser wishes to receive a Certificate of Appreciation, please check the appropriate box and fill out their mailing address on the lines provided.

Small Business Value Package

\$3,200 VALUE FOR \$1,500

One Premium Advertising Spot

The SBVP includes A full-page, color ad in the Circus Program book - at \$500 value

100 Complimentary Tickets

The SBVP includes 100 complimentary exchange tickets, for you, your employees, their families, or to donate to a deserving community organization of your choice. Each ticket has a \$27 exchange value, for a total \$2,700 value.

Circus Sponsorship

\$10,000 VALUE FOR \$5,000

8 THINGS THAT WILL EXPOSE YOUR BUSINESS

- ✓ Business Logo placed in Hadi Shriners Hot Sands, Hadi Circus Website, and Ford Center Promotions (value of \$1,000)
- ✓ Business Announcements before and after circus
- ✓ 2 Custom Logo (3X10) Banners with business information displayed prominently on Circus floor (value of \$600)
- ✓ Ford Center Ribbon Board with company name (value of \$1,000)
- ✓ Business Logo placed on the Jumbotron as a proud sponsor (value of \$1,000)
- ✓ One full color page in the Circus Ad Book (value of \$500)
- ✓ 200 Circus exchange tickets for company employees or giveaways (value of \$5,400)
- ✓ Ford Center Lobby Post Board (value of \$500)

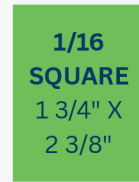
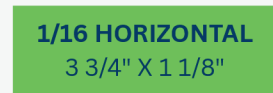
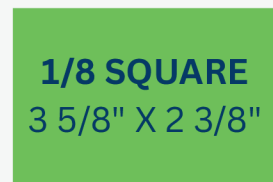
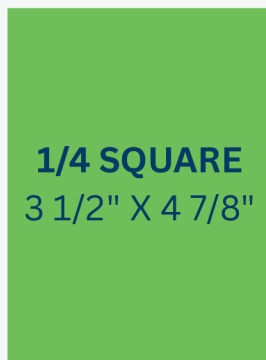
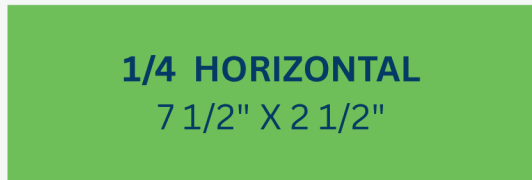
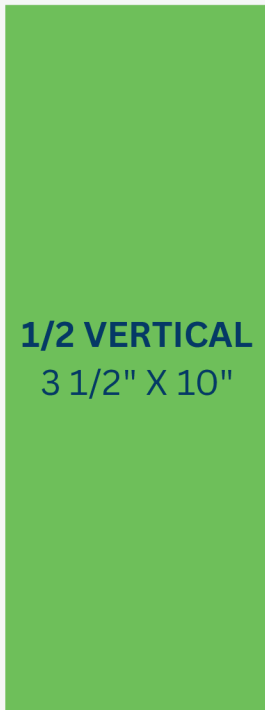
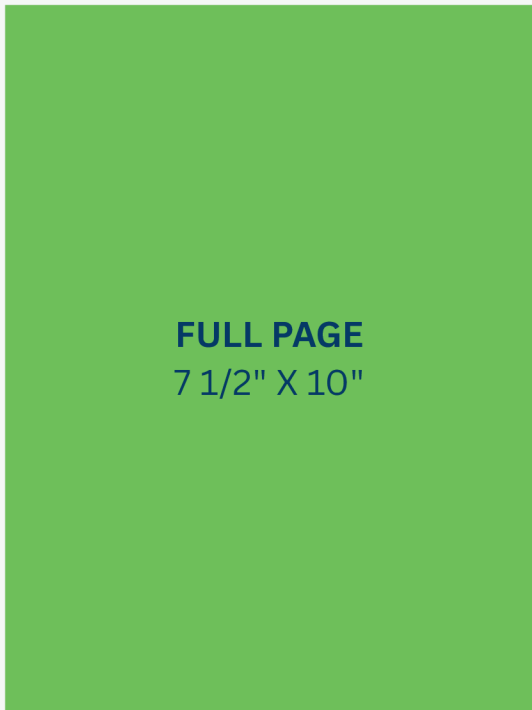
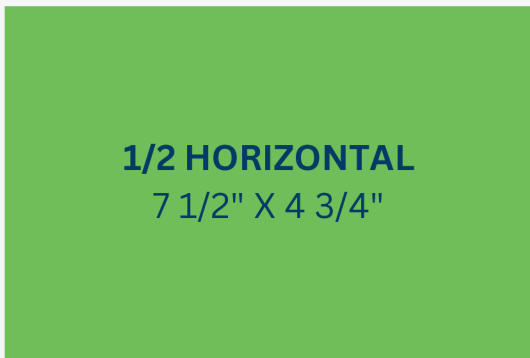
Richard Hubbard, P.P. • 812-483-9457

AD SIZE SPECIFICATIONS

The Hadi Shrine Circus offers a variety of ad sizes in both full four-color and one-color. See below for ad sizes and configurations.

BOOK TRIM SIZE

8 1/2" X 11"



ONLY AVAILABLE AS ONE-COLOR.

AD FILE REQUIREMENTS: All ads must be submitted digitally as high-resolution PDF, jpg, or png files if possible. All files must be in four-color (CMYK) or one-color (k-Black) dependent on ad selected.

Ad files may be submitted online at HadiShrineCircus.com/ads.
For support with uploading your ad, please call **812-423-4285** or email publications@hadishrine.org.



Thank you for your continued support of the Hadi Shrine Circus.