

90TH
HADI
SHRINE CIRCUS
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★ THE LAST GREAT AMERICAN CIRCUS ★

★ **2024 AD KIT** ★

Details on the 2024 ad offerings and specifications for the 90th Hadi Shrine Circus book.

Join us in making 2024 an even greater success!



★ Hadi Shrine Circus ★ Small Business Value Pack



Includes:

- A full-page, color ad in the Circus Program book - at \$500 value
- 100 complimentary exchange tickets, for you, your employees, their families, or to donate to a deserving community organization of your choice
- each ticket has a \$25 exchange value, for a total \$2,500 value.

**\$3,000
VALUE FOR
\$1,500**

1

7 1/2" x 10"

**Full Page,
Four-color ad**

Premium placement
within the program

2

100

exchange tickets

For you, employees, thier families, or
donate to a community organization.

3

**1 Circus Ad Book and
set of Hadi Shrine Circus Posters**

Copies to display at your business
or hand out to your family, friends, or co-workers.



BOOK PAGE SIZE OPTIONS

The Hadi Shrine Circus program has a variety of ad offerings from four-color, full page to one-color 1/32 page.

	Small Business Value Package	Four-color	One-color
Full Page	\$1,500	\$500	\$250
1/2 Page	—	\$350	\$150
1/4 Page	—	\$250	\$85
1/8 Page	—	\$180	\$60
1/16 Page	—	\$160	\$50
1/32 Page	—	—	\$40



MOM & DAD BOOKS

\$50.00 per book

(Sold as whole books only)

BENEFITS OF MOM & DAD BOOKS

- Provide tickets for Shriners Hospital Patients
- Provide tickets for our Military Families
- Provide tickets for families being assisted by various social services in our community

All ticket book covers must be filled out completely and legibly and returned with the book. If the purchaser wishes to receive a Certificate of Appreciation, please check the appropriate box and fill out their mailing address on the lines provided.

AD SIZE SPECIFICATIONS

The Hadi Shrine Circus offers a variety of ad sizes in both full four-color and one-color. See below for ad sizes and configurations.

BOOK TRIM SIZE

8 1/2" x 11"

1/2 HORIZONTAL
7 1/2" x 4 7/8"

FULL PAGE
7 1/2" x 10"

1/2 VERTICAL
3 5/8" x 10"

1/4 HORIZONTAL
7 1/2" x 2 1/4"

1/4 SQUARE
3 5/8" x 4 7/8"

1/8 SQUARE
3 5/8" x 2 3/8"

1/16 HORIZONTAL
2 3/8" x 1 3/4"

1/16 SQUARE
1 3/4" x 2 3/8"

1/32
1 3/4" x 1 1/8"

Only available as one-color.

AD FILE REQUIREMENTS: All ads must be submitted digitally as high-resolution PDF, jpg, or png files if possible. All files must be in four-color or one-color dependent on ad selected.

Ad files may be submitted online at HadiShrineCircus.com/ads.
For support with uploading your ad, please call **812-423-4285** or email publications@hadishrine.org.



Thank you for your continued support of the Hadi Shrine Circus.