

88TH
HADI
SHRINE CIRCUS
○○○
★ THE LAST GREAT AMERICAN CIRCUS ★

★ 2022 AD KIT ★

Details on
the 2022 ad
offerings and
specifications
for the 88th
Hadi Shrine
Circus book.

**Join us in
making 2022
an even greater
success!**



COME ONE! COME ALL!

The Hadi Shrine Circus ad program is back and better than ever in 2022.

We have updated our offerings across the board including new digital opportunities for the 88th Hadi Shrine Circus book.

The book will be available online as both a flipbook and PDF download, which will encourage valuable traffic to your website. Additionally, if a full page, half page, or quarter page color ad is purchased, your logo will be placed on the Hadi Shrine Circus website SPONSORS page and linked to your website. We're also introducing an enhanced small business package that's valued at over \$2,700 for just \$1,500 that includes premium ad placement, 100 tickets to the show and much more.

**NEW!
IN 2022**

BE A RING SPONSOR!

NEW 4-COLOR AD BENEFITS!

Be a **Three Ring Sponsor! (Full Page Ad)**, **Two Ring Sponsor! (1/2 Page Ad)** or **One Ring Sponsor! (1/4 Page Ad)** to receive additional online benefits.

1

New! PROGRAM page with online flipbook that links your ad to your website!



2

New! SPONSORS page includes your logo that will link to your website!

Sample of SPONSORS webpage shown below.

UNDER THE BIG TOP SPONSOR

Koorsen
FIRE & SECURITY

MelKay
COMMERCIAL ELECTRICAL PLUMBING

Tri-State Painting Co., Inc.

THREE RING SPONSOR

Bally's
EVANSTON

SCHALCO

UniFirst

TWO RING SPONSOR

ARC
COMMERCIAL REAL ESTATE

Bauer's Tents & PARTY RENTALS

Hyundai

ONE RING SPONSOR

Shrine Circus

Gerling Law
SOLUITY ATTORNEYS

SHOOT-FAST

★★★★★
UPGRADE TO THE
**SMALL
BUSINESS
VALUE
PACKAGE**

FOR MORE BENEFITS!

★★★★★

1

7 1/2" x 10"

**Full page,
four-color ad**

Premium placement
within the program.

2

100
exchange tickets

For you, employees, their
families, or donate to a
community organization.

3

**Online
program
flipbook +
website link**

Your ad in the flipbook will link to
your website.

4

**Logo on
SPONSORS page
+ website link**

Your logo will link to your website.

5

10 copies
of the program

Copies to hand out to your family,
friends, or co-workers.

6

1 set
of iconic Hadi Shrine
Circus Posters

for display in your home or office.

**\$2,700
VALUE FOR
\$1,500**

OVERVIEW OF AD OPTIONS

Move up to a larger four-color ad to increase your exposure!

**OVER \$2,700
VALUE**
\$1,500
ALL BENEFITS PLUS
100 TICKETS!

**RINGS SPONSOR
PACKAGES**
**\$500-
\$250**

**ENTRY COLOR AD
PACKAGES**
**\$180-
\$160**

**ENTRY BLACK &
WHITE ADS**
**\$250-
\$40**

Benefit	Small Business Value Package	4-color Ads Full, 1/2, and 1/4	4-color Ads 1/8 and 1/16	Black & White Ads All Sizes
Ad in Printed Program	✓	✓	✓	✓
Ad in Online Flipbook	✓	✓	✓	✓
Ad in Online Flipbook Links to Your Website	✓	✓		
Logo on Sponsors Page Links to Your Website	✓	✓		
10 Copies of the Circus Program	✓			
Set of 3 Iconic Hadi Shrine Circus Promotional Posters	✓			
100 Exchange Tickets (\$2,200 value)	✓			

2021 WAS THE MOST SUCCESSFUL CIRCUS IN RECENT HISTORY!

BOOK PAGE SIZE OPTIONS

The Hadi Shrine Circus program has a variety of ad offerings from four-color, full page to black & white 1/32 page.

	Small Business Value Package	Four-color	Black & White
Full Page	\$1,500	\$500	\$250
1/2 Page	—	\$350	\$150
1/4 Page	—	\$250	\$85
1/8 Page	—	\$180	\$60
1/16 Page	—	\$160	\$50
1/32 Page	—	—	\$40



AD SIZE SPECIFICATIONS

The Hadi Shrine Circus offers a variety of ad sizes in both full four-color and black & white. See below for ad sizes and configurations.

BOOK TRIM SIZE

8 1/2" x 11"

1/2 HORIZONTAL
7 1/2" x 4 7/8"

FULL PAGE
7 1/2" x 10"

1/2 VERTICAL
3 5/8" x 10"

1/4 HORIZONTAL
7 1/2" x 2 1/4"

1/4 SQUARE
3 5/8" x 4 7/8"

1/8 SQUARE
3 5/8" x 2 3/8"

1/16 HORIZONTAL
1 3/4" x 2 3/8"

1/16 SQUARE
1 3/4" x 2 3/8"

1/32
1 3/4" x 1 1/8"

Only available as black & white.

AD FILE REQUIREMENTS: All ads must be submitted digitally as high-resolution PDF files. All files must be 300 DPI and in CMYK or black & white dependent on ad selected.

LOGO FILE REQUIREMENTS: Companies or individuals ordering a four-color full page, 1/2 page, or 1/4 page ad will have their logo displayed on the SPONSORS webpage. Submitted logos should be either saved in vector format (Adobe Illustrator, .EPS, .PDF) or as a 300 DPI high resolution bitmap image (.PNG, .JPG).

Ad PDF and logo files may be submitted online at HadiShrineCircus.com/ads.
For support with uploading your ad, please call **812-425-4376** or email publications@hadishrine.org.



Thank you for your continued support of the Hadi Shrine Circus.