

* THE LAST GREAT AMERICAN CIRCUS *

2022 AD KIT ★

Details on the 2022 ad offerings and specifications for the 88th Hadi Shrine Circus book.

Join us in making 2022 an even greater success!



COME ONE! COME ALL!

The Hadi Shrine Circus ad program is back and better than ever in 2022.

We have updated our offerings across the board including new digital opportunities for the 88th Hadi Shrine Circus book.

The book will be available online as both a flipbook and PDF download, which will encourage valuable traffic to your website. Additionally, if a full page, half page, or quarter page color ad is purchased, your logo will be placed on the Hadi Shrine Circus website SPONSORS page and linked to your website. We're also introducing an enhanced small business package that's valued at over \$2,700 for just \$1,500 that includes premium ad placement, 100 tickets to the show and much more.



BE A RING SPONSOR!

NEW 4-COLOR AD BENEFITS!

Be a Three Ring Sponsor! (Full Page Ad), Two Ring Sponsor! (1/2 Page Ad) or One Ring Sponsor! (1/4 Page Ad) to receive additional online benefits.





New! SPONSORS page includes your logo that will link to your website!

Sample of SPONSORS webpage shown below.

UNDER THE BIG TOP SPONSOR







THREE RING SPONSOR



















UPGRADE TO THE

FOR MORE BENEFITS!

7 1/2" x 10" Premium placement

within the program.

exchange

For you, employees, their families, or donate to a community organization.

6

Copies to hand out to your family, friends, or co-workers.

Your ad in the flipbook will link to

your website.

OVERVIEW OF AD OPTIONS

Move up to a larger four-color ad to increase your exposure!

OVER \$2,700 VALUE

ALL BENEFITS PLUS 100 TICKETS!

PACKAGES

\$500-\$250

RINGS SPONSOR ENTRY COLOR AD PACKAGES

\$180-

ENTRY BLACK & WHITE ADS

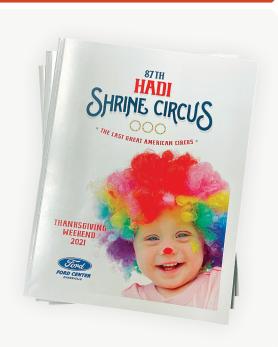
Benefit	Small Business Value Package	4-color Ads Full, 1/2, and 1/4	4-color Ads 1/8 and 1/16	Black & White Ads All Sizes
Ad in Printed Program	•	•	•	•
Ad in Online Flipbook	②	•	•	②
Ad in Online Flipbook Links to Your Website	•	•		
Logo on Sponsors Page Links to Your Website	•	•		
10 Copies of the Circus Program	•			
Set of 3 Iconic Hadi Shrine Circus Promotional Posters	•			
100 Exchange Tickets (\$2,200 value)	②			

2021 WAS THE MOST SUCCESSFUL CIRCUS IN RECENT HISTORY!

BOOK PAGE SIZE OPTIONS

The Hadi Shrine Circus program has a variety of ad offerings from four-color, full page to black & white 1/32 page.

	Small Business Value Package	Four-color	Black & White
Full Page	\$1,500	\$500	\$250
1/2 Page	_	\$350	\$150
1/4 Page	_	\$250	\$85
1/8 Page	_	\$180	\$60
1/16 Page	_	\$160	\$50
1/32 Page	_	_	\$40



AD SIZE SPECIFICATIONS

The Hadi Shrine Circus offers a variety of ad sizes in both full four-color and black & white. See below for ad sizes and configurations.

1/2 HORIZONTAL 7 1/2" x 4 7/8"

BOOK TRIM SIZE

8 1/2" x 11"

FULL PAGE 7 1/2" x 10"

1/2 VERTICAL 3 5/8" x 10"

1/4 HORIZONTAL 7 1/2" x 2 1/4"

1/4 SQUARE 3 5/8" x 4 7/8" **1/8 SQUARE** 3 5/8" x 2 3/8"

1/16 HORIZONTAL 1 3/4" x 2 3/8"

1/16 SQUARE 13/4" x 23/8"

1/32 1 3/4" x 1 1/8" Only available as black & white.

AD FILE REQUIREMENTS: All ads must be submitted digitally as high-resoultion PDF files. All files must be 300 DPI and in CMYK or black & white dependent on ad selected.

LOGO FILE REQUIREMENTS: Companies or individuals ordering a four-color full page, 1/2 page, or 1/4 page ad will have their logo displayed on the SPONSORS webpage. Submitted logos should be either saved in vector format (Adobe Illustrator, .EPS, .PDF) or as a 300 DPI high resolution bitmap image (.PNG, .JPG).

Ad PDF and logo files may be submitted online at HadiShrineCircus.com/ads. For support with uploading your ad, please call 812-425-4376 or email publications@hadishrine.org.



Thank you for your continued support of the Hadi Shrine Circus.